

## Schwank North America Product Manager

**Job Description** 

Join Schwank's Product & Engineering Team as a Product Manager with a special focus on air movement products, including air curtains and HVLS fans. This role is pivotal in developing and executing go-to-market strategies for these products, with an added emphasis on new product development in collaboration with the engineering team. The successful candidate will be instrumental in analyzing market data, determining product positioning, and ensuring that our products stand out in the HVAC industry. We rely on teamwork, customer centricity, and passion to drive our success, and seek a professional who excels in these areas and is dedicated to becoming an expert in air movement systems.

## Responsibilities

- Prioritize and develop a product roadmap specifically for air curtains and HVLS fans, alongside other product categories.
- Innovate our Go-to-Market process, focusing on efficiency and effectiveness.
- Lead new product development initiatives, closely working with the engineering team to bring innovative products to market.
- Translate business strategies into actionable product strategies.
- Strengthen Schwank's competitive advantage in air movement systems.
- Educate stakeholders on our air movement products' unique selling points.
- Integrate ASHRAE and AMCA standards in product strategies and development.
- Collaborate with the Application Engineering team to develop product selection processes.
- Conduct specialized product and application training focusing on air curtains and HVLS fans.
- Provide enhanced technical and commercial support for air movement systems.
- Regularly update product documentation.
- Facilitate cross-departmental collaboration to support sales, application, and operation teams.

## Qualifications

- 5+ years experience in HVAC systems, with a focus on air movement products.
- 3+ years of product management experience, preferably in air movement solutions.
- Knowledge of Air Curtains, IR Heaters, HVLS Fans, and compliance with ASHRAE and AMCA standards.
- Bachelor's degree in engineering, P.Eng., or equivalent industry experience.
- Advanced skills in interpersonal communication, sales, and people management.
- Confidence in customer interactions, particularly in the context of air movement systems.

Schwank

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## About us

Schwank is the global market leader in the field of gas-fired infrared heating systems. We consider ourselves as a solution provider. We plan and implement highly efficient heating and cooling systems for our customers and provide support for the systems throughout their entire life cycle. With our innovative products, we build tailor-made heating systems, which are customised to suit the individual needs of our customers and the on-site factors.

Schwank operates in over 40 countries around the world. As a global business, we rely on diversity of culture and thought to deliver on our goals. To ensure we can do that, we seek talented, qualified employees in all our operations around the world.

Are you looking to advance your professional career? Do you want to be part of a globally active team with over 80 years of experience in product development, engineering, production and sales? Then send us your application!

Location Mississauga, Ontario
Job Type Product Manager

Seniority Level Medium – 5 to 10 years' experience

Start Date Feb 1, 2024